



ASSOCIATES DIRECTORY

• 2012 •

• ABOUT US •

NONPROFIT ACTION NETWORK is a multi-disciplinary group of highly skilled consultants dedicated to meeting a wide range of nonprofit organization needs.

Each consultant brings a unique set of skills and years of experience to New York area nonprofits. Recognizing that an organization's needs are often interrelated, the members of the network have the ability to assemble a collaborative team of consultants to meet the variety of challenges nonprofits face.

We work on three distinct levels:

- each of our businesses services clients directly using our staff and/or associates.
- if needed, any one of us can bring in a team of consultants with varied skill sets to meet your organization's needs, thus providing a multi-pronged approach to consulting.
- we serve as thought leaders to advance issues that are important and relevant to us all, through public speaking and contributing articles to on- and off-line publications.

Our members possess skills that are crucial to the establishment and maintenance of healthy, thriving nonprofits. Our areas of expertise include:



- Banking
- Brand Development
- Coaching
- Cost Management
- Dispute Resolution
- Financial Management
- Fundraising Counsel
- Fundraising Strategies
- Governance Training and Consulting
- Grants
- Graphic Design
- Human Resources
- Marketing Communications
- Organizational Management
- Payroll
- Planned Giving and Endowment Programs
- Printing
- Social Networking
- Website Design and Development

In addition to working in our own consulting practices, members of the Nonprofit Action Network are committed to making the world a better place. In 2011, we proudly provided hundreds of hours of pro-bono services to the nonprofit community.

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	Susan Caruso Green President	Resource Development Network, LLC.	P.O. 514 Cranford, NJ 07016	908.272.1209 scgreen@npocentral.net npocentral.net/susancarugreen
	AREA OF EXPERTISE Grants	SPECIFIC SERVICES Grant proposal writing, grantmaker research, year-round management of grant proposals, reports and renewals. Philanthropy advising for businesses.		
	Janet L. Falk Principal	Falk Communications and Research	425 Main Street, #12-L New York, NY 10044	212.677.5770 janet@janetfalk.com janetfalk.com
	AREA OF EXPERTISE Public relations and marketing communications	SPECIFIC SERVICES Strategy, development and implementation of comprehensive communication plans, including: media relations, press releases, digital content, newsletters, marketing literature, speeches, case studies, annual reports, member communications and more.		
	Peter Heller Founder	Peter J. Heller Consulting	562 W. 148th Street, #47 New York, NY 10031	212.368.8594 peter@peterjheller.com peterjheller.com
	AREA OF EXPERTISE Auditing not for profit organizations	SPECIFIC SERVICES Feasibility studies, pre-campaign planning, campaigns, development office assessments, interim director, coaching of executives.		
	Deena Kaye Director	Expense Reduction Analysts	30 Post Road East Westport, CT 06880	800.656.7270 ext 126 dkaye@expensereduction.com expensereduction.com
	AREA OF EXPERTISE Cost management	SPECIFIC SERVICES Ensuring organizations are purchasing efficiently and getting best products/service at industry benchmark prices.		
	Geoff Ledet President & Creative Director	LETTER 7 Brand Communications Design	50 Battery Place, Suite 4A New York, NY 10280	212.595.7445 geoff@ltr7.com ltr7.com
	AREA OF EXPERTISE Branding, marketing and graphic design	SPECIFIC SERVICES Brand identity development, marketing communications and graphic design. Including: taglines, mission statements, logos, brochures, annual reports, fundraising materials, websites and more.		
	Tonia Papke President	MDI Consulting	P.O. Box 314 South Orange, NJ 07079	973.761.6929 tonia@mdiconsult.com mdiconsult.com
	AREA OF EXPERTISE Financial management	SPECIFIC SERVICES Outsourced CFO services, design and installation of fund accounting systems, creation of investment policy statements, treasury management, creation of financial policies and procedures manuals.		
	Isaac P. Rodriguez Vice President, Business Banking	Flushing Bank	42-11 Bell Boulevard, Lower Level Bayside, NY 11361	718.512.2958 irodriguez@flushingbank.com flushingbank.com
	AREA OF EXPERTISE Banking	SPECIFIC SERVICES All areas of finance, such as leasing, mortgage, M&A, cash management, etc.		

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	<p>David Shriner-Cahn President</p>	<p>David Shriner-Cahn, Inc.</p>	<p>3299 Cambridge Avenue, #8A Riverdale, NY 10463</p>	<p>212.731.0770 david@shriner-cahn.com shriner-cahn.com</p>
	<p>AREA OF EXPERTISE Management consulting, coaching, and project management</p>	<p>SPECIFIC SERVICES We work with CEOs, investors and board members who struggle to make effective strategic decisions when faced with game-changing challenges or opportunities, such as infusion of capital, change in key leadership, or launch of major new activities.</p>		
	<p>Gail Steinberg SVP Benefits Division</p>	<p>Bollinger Insurance</p>	<p>100 Wall Street, 25th Floor New York, NY 10005</p>	<p>212.530.7529 gail.steinberg@ bollingerinsurance.com bollingerinsurance.com</p>
	<p>AREA OF EXPERTISE Employee benefits / not for profit organizations</p>	<p>SPECIFIC SERVICES Employee benefits consulting and placement of related insurances.</p>		

For more information, please contact Sue Caruso Green at 908.272.1209, or Geoff Ledet at 212.595.7445.

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