ASSOCIATES DIRECTORY

• 2012 •

• ABOUT US •

NONPROFIT ACTION NETWORK is a multi-disciplinary group of highly skilled consultants dedicated to meeting a wide range of nonprofit organization needs.

Each consultant brings a unique set of skills and years of experience to New York area nonprofits. Recognizing that an organization's needs are often interrelated, the members of the network have the ability to assemble a collaborative team of consultants to meet the variety of challenges nonprofits face.

We work on three distinct levels:

- each of our businesses services clients directly using our staff and/or associates.
- if needed, any one of us can bring in a team of consultants with varied skill sets to meet your organization's needs, thus providing a multi-pronged approach to consulting.
- we serve as thought leaders to advance issues that are important and relevant to us all, through public speaking and contributing articles to on- and off-line publications.

Our members possess skills that are crucial to the establishment and maintenance of healthy, thriving nonprofits. Our areas of expertise include:

- Banking
- Brand Development
- Coaching
- Cost Management
- Dispute Resolution
- Financial Management
- Fundraising Counsel
- Fundraising Strategies
- Governance Training and Consulting
- Grants
- Graphic Design
- Human Resources
- Marketing Communications
- Organizational Management
- Payroll
- Planned Giving and Endowment Programs
- Printing
- Social Networking
- Website Design and Development

In addition to working in our own consulting practices, members of the Nonprofit Action Network are committed to making the world a better place. In 2011, we proudly provided hundreds of hours of pro-bono services to the nonprofit community.

	Susan Caruso Green President	Resource Development Network, LLC.	8 Denman Pl. Cranford, NJ 07016	908.272.1209 carusogreenassoc@aol.com resourcedevelopmentnetwork.com
	AREA OF EXPERTISE Grants	SPECIFIC SERVICES Grant proposal writing, Grantmaker research, Year-round management of grant proposals, reports and renewals.		
	Janet L. Falk Principal	Falk Communications and Research	425 Main Street, #12-L New York, NY 10044	212.677.5770 janet@janetlfalk.com janetlfalk.com
	AREA OF EXPERTISE Public relations and marketing communications	SPECIFIC SERVICES Strategy, development and implementation of comprehensive communication plans, including: media relations, press releases, digital content, newsletters, marketing literature, speeches, case studies, annual reports, member communications and more.		
	Roxanne Greenstein Principal	Greenstein Consulting Inc.		646.554.8062 roxannegreenstein@gmail.com roxannegreenstein.com
	AREA OF EXPERTISE Fundraising Counsel and Board Development	SPECIFIC SERVICES Building a fundraising board, major gifts, strategic development planning, analysis and strengthening of the development office.		
	Peter Heller Founder	Peter J. Heller Consulting	562 W. 148th Street, #47 New York, NY 10031	212.368.8594 peter@peterjheller.com peterjheller.com
	AREA OF EXPERTISE Fundraising strategies	SPECIFIC SERVICES Feasibility studies, pre-campaign planning, campaigns, development office assessments, interim director, coaching of executives.		
	Geoff Ledet President & Creative Director	LETTER 7 Brand Communications Design	50 Battery Place, Suite 4A New York, NY 10280	212.595.7445 geoff@letter7brands.com letter7brands.com
	AREA OF EXPERTISE Branding, marketing and graphic design	SPECIFIC SERVICES Brand identity development, marketing communications and graphic design. Including: taglines, mission statements, logos, brochures, annual reports, fundraising materials, websites and more.		
	Laurel Molloy Chief Consultant	Innovations Quantified		917.620.8420 | laurel@ innovationsquantified.com innovationsquantified.com
	AREA OF EXPERTISE Outcome-focused program planning, implementation, and evaluation	SPECIFIC SERVICES Training, facilitation, and technical assistance on logic models, program planning and implementation, outcome measurement, data collection (tools and plans), and strategies for reviewing and sharing results.		
	Tonia Papke President	MDI Consulting	P.O. Box 314 South Orange, NJ 07079	973.761.6929 tonia@mdiconsult.com mdiconsult.com
	AREA OF EXPERTISE Financial management	SPECIFIC SERVICES Outsourced CFO services, design and installation of fund accounting systems, creation of investment policy statements, treasury management, creation of financial policies and procedures manuals.		

	Isaac P. Rodriguez Vice President, Business Lending	Investors Bank	35-02 Broadway Astoria, NY 11106	718.728.2684 irodriguez@myinvestorsbank.com myinvestorsbank.com
	AREA OF EXPERTISE Banking	SPECIFIC SERVICES All areas of finance, such as leasing, mortgage, M&A, cash management, etc.		
	Laurence Scot Cofounder & Co-managing Partner	Skody Scot & Company, CPAs	352 Seventh Avenue, Suite 907 New York, NY 10001	212.967.1100 laurence@skodyscot.com skodyscot.com
	AREA OF EXPERTISE Accounting	SPECIFIC SERVICES Auditing, consulting, 990 preparation and other professional services to Not-For-Profit organizations.		
	David Shriner-Cahn President	TEND Strategic Partners	55 Broad Street, Suite 13F New York, NY 10004	212.731.0770 david@tendstrategicpartners.com tendstrategicpartners.com
	AREA OF EXPERTISE Organizational leadership and management	SPECIFIC SERVICES TEND Strategic Partners helps overwhelmed leaders implement a system to create sustainable and profitable change.		
	Gail Steinberg SVP Benefits Division	Bollinger Insurance	100 Wall Street, 25th Floor New York, NY 10005	212.530.7529 | gail.steinberg@bollingerinsurance.com bollingerinsurance.com
	AREA OF EXPERTISE Employee benefits / not for profit organizations	SPECIFIC SERVICES Commercial lines, personal property & casualty and a full suite of employee benefits services including placement of related insurance and HR technology. Strong presence within the non-profit community with special expertise in the social services industry.		

For more information, please contact Sue Caruso Green at 908.272.1209, or Geoff Ledet at 212.595.7445.

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